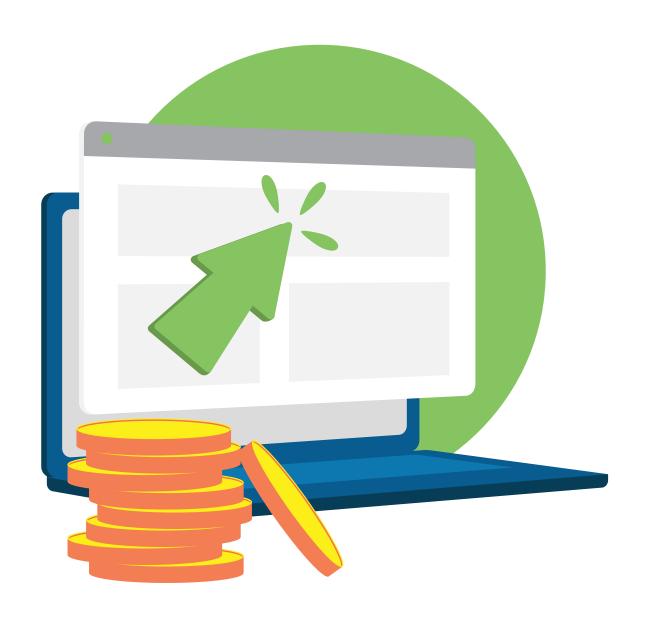
easy Markets Partners

# A comprehensive guide for Online Affiliates



# Introduction

As one of the longest-running and most successful financial affiliate programs globally (since 2001), easyMarkets is here to help you succeed. We're all about making trading transparent, accessible, and empowering, whether you're just starting out or an experienced trader.









We provide secure, seamless trading across our proprietary web and mobile platforms, as well as MT4, MT5, and TradingView, giving your referrals complete control and flexibility in their trading journey.

With over 275 instruments across forex, commodities, indices, shares, metals, and cryptocurrencies, easyMarkets offers a diverse range of options to attract clients.











Licensed and regulated by top-tier authorities including CySEC, ASIC, FSCA, FSA, and FSC, we take pride in offering both education and unparalleled client support at the heart of everything we do.

As our affiliate partner, you'll be working alongside us to promote our platform and earn attractive rewards for each new trader you refer. Our affiliate program is key to our marketing strategy, and we're committed to providing high conversions, fast payments, and the tools you need for success.

# What easyMarkets offers you

As an easyMarkets online affiliate, you can maximize your earnings through a unique opportunity to benefit from both a generous CPA commission and a 2nd-tier affiliate program.



#### \$1,000 CPA Commission:

Get paid up to \$1,000 for each new client you refer. This one-time payment is perfect for affiliates who prefer a generous, upfront reward.



#### 10% Commission on 2nd Tier Affiliates:

Earn 10% commission from the earnings of your sub-affiliates. This gives you the opportunity to grow your affiliate network and enjoy a steady stream of passive income.

## **How it works**

As an online affiliate, you have the opportunity to attract traffic from around the world and direct it to your personalized tracking links, easyMarkets landing pages, and our corporate website.

Our affiliate program is designed to **reward** you for every client you refer, offering a CPA commission that varies depending on the client's country of residence.

We offer flexible commission structures tailored to meet the needs of every affiliate, whether you're just starting out or have an established audience. With easyMarkets, you're equipped to earn, grow, and scale your affiliate business at your own pace.



# The CPA Model: Earnings Based on Country

Tiers	СРА	
BEST DEAL	\$1000	
TOP Tier 1 Countries	\$600	
Tier 1 Countries	\$400	
Tier 2 Countries	\$200	
Tier 3 Countries	\$50	

# **How You Can Earn: CPA Model Explained**

Your commissions as an easyMarkets affiliate varies depending on the country of residence of the referred client and is based on two key elements:

The client's deposit

The client's trading activity

To earn CPA (Cost Per Acquisition) commissions, your referred clients need to meet certain criteria.



First, they must deposit a minimum of \$100 into their trading account.



Then, to qualify for commission, they need to generate a specific gross spread through their trading activity. This varies depending on the market they're trading in.

For example, let's say you refer clients based in **Serbia**. In this case, they need to generate a gross spread of **\$120** to qualify you for CPA payment. This translates to around **3 lots of Gold** or roughly **7 lots of EUR/USD**. The better your clients trade, the higher your earnings will be!

# Breakdown of countries per tier and Gross Spread per market

Top Tier 1		
Country	<b>Gross Spread</b>	
Australia	\$80	
Canada	\$80	
Singapore	\$100	

	Tier 1	
Country	Gross Spread	
Austria	\$100	
Bahrain	\$100	
Brunei Darussalam	\$100	
Cyprus	\$100	
Czech Republic	\$100	
Denmark	\$100	
Finland	\$100	
Germany	\$80	
Gibraltar	\$100	
Greece	\$100	
Guernsey	\$100	
Hungary	\$100	
Isle of Man	\$100	
Japan	\$100	
Kuwait	\$100	
Luxembourg	\$80	
Monaco	\$100	
Netherlands	\$100	
New Zealand	\$100	
Norway	\$100	
Qatar	\$100	
San Marino	\$100	
Saudi Arabia	\$100	
South Korea (Republic of Korea)	\$100	
Sweden	\$100	
Switzerland	\$100	
Taiwan	\$100	

Tier 2				
Country	<b>Gross Spread</b>	Country	<b>Gross Spread</b>	
Albania	\$200	French Polynesia	\$120	
Algeria	\$120	FYR Macedonia	\$120	
Angola	\$120	Gabon	\$120	
Antigua And Barbuda	\$120	Georgia	\$120	
Argentina	\$120	Ghana	\$120	
Armenia	\$120	Greenland	\$120	
Azerbaijan	\$120	Grenada	\$120	
Bahamas	\$120	Guatemala	\$120	
Bangladesh	\$120	Guyana	\$120	
Barbados	\$120	Haiti	\$120	
Belarus	\$120	Honduras	\$120	
Belize	\$120	Hong Kong	\$180	
Benin	\$120	Iceland	\$120	
Bermuda	\$120	Indonesia	\$120	
Bolivia	\$120	Italy	\$120	
Bosnia and Herzegovina	\$120	Jamaica	\$120	
Botswana	\$120	Jersey	\$120	
Brazil	\$120	Jordan	\$120	
Bulgaria	\$120	Kazakhstan	\$120	
Cambodia	\$120	Kenya	\$120	
Cameroon	\$120	Lao People	\$120	
Cayman Islands	\$120	Latvia	\$120	
Chile	\$120	Lebanon	\$120	
China	\$180	Libyan Arab Jamahiriya (Libya)	\$120	
Colombia	\$120	Lithuania	\$120	
Costa Rica	\$120	Macau	\$120	
Cote d?lvoire	\$120	Madagascar	\$120	
Croatia	\$120	Malawi	\$120	
Dominica	\$120	Malaysia	\$120	
Dominican Republic	\$120	Malta	\$120	
Ecuador	\$120	Marshall Islands	\$120	
Egypt	\$300	Mauritius	\$120	
El Salvador	\$120	Mexico	\$120	
Estonia	\$120	Moldova	\$120	
Ethiopia	\$120	Mongolia	\$120	

Tier 2			
Country	<b>Gross Spread</b>	Country	<b>Gross Spread</b>
Montenegro	\$120	Sierra Leone	\$120
Morocco	\$120	Slovakia	\$120
Mozambique	\$120	Slovenia	\$120
Namibia	\$120	Solomon Islands	\$120
Nepal	\$120	South Africa	\$100
Netherlands Antilles	\$120	Sri Lanka	\$120
New Caledonia	\$120	Swaziland	\$120
Nicaragua	\$120	Tajikistan	\$120
Nigeria	\$200	Tanzania	\$120
Oman	\$120	Thailand	\$120
Palestine	\$120	Togo	\$120
Panama	\$120	Trinidad and Tobago	\$120
Papua New Guinea	\$120	Tunisia	\$120
Paraguay	\$120	Turkey	\$120
Peru	\$120	Turkmenistan	\$120
Philippines	\$120	Uganda	\$120
Romania	\$200	Ukraine	\$120
Russian Federation	\$200	United Arab Emirates	\$120
Rwanda	\$120	Uruguay	\$120
Saint Kitts and Nevis	\$120	Uzbekistan	\$120
Saint Lucia	\$120	Venezuela	\$120
Saint Vincent and the Grenadines	\$120	Viet Nam	\$120
Senegal	\$120	Virgin Islands (British)	\$120
Serbia	\$120	Yemen	\$120
Seychelles	\$120	Zambia	\$120

Tier 3		
Country	Gross Spread	
India	\$120	
Pakistan	\$200	

**Note:** These markets are excluded from the list due to local regulations and licenses: Spain, Portugal, Ireland, Belgium, France, Guadeloupe, French Guinea, Poland, Martinque, Reunion, United Kingdom and Saint Martin.

# **Getting Started: Step-by-Step Guide**

- Register for the easyMarkets affiliate program and gain immediate access to your unique tracking links and promotional tools.
- 2 Select Your Commission Model CPA model
- Once you sign up, you'll gain access to tracking links and marketing materials (banners, landing pages etc.) that are directly linked to your unique affiliate account. These links automatically track the referrals from your traffic, so you get credit for every account opened and trade placed.
- Start Promoting by using the tracking links and marketing materials provided to drive traffic to easyMarkets. Promote us through your website, blog, social media, or direct referrals.
- Monitor your performance in real-time using your affiliate dashboard. You'll be able to see detailed reports of clicks, conversions, and commissions, as well as insights into the trading volume generated by your referred clients.
- Make data-driven decisions to optimize your campaigns for higher conversions.



# Frequently Asked Questions (FAQs)

#### What is the minimum payout threshold?

The minimum payout threshold is \$250 and payments are provided every 15th of the month or end of the month

#### How are commissions paid?

Partners are entitled to receive all commissions laid out in the offers as long as the introduced clients abide under the <u>terms & conditions</u> of easyMarkets and the partner themselves is an approved affiliate that abides by all rules laid out in the <u>affiliation agreement</u>.

#### Can I change my commission model later?

Yes, based on the performance of your affiliate account, we are able to offer flexible schemes designed to fit the needs of every potential partner.

#### How can I track my affiliate performance?

Through the affiliate platform, you are able to access detailed reports which indicate the performance of your campaign based on traffic, clicks and FTDs.

### Are there any restrictions on how I promote easyMarkets?

The promotion of easyMarkets should be online via a website and social media banners/campaigns. The use of signals is not recommended.



# **Contact & Support Information**

If you have any questions or need assistance, our affiliate team is here to help.

You can reach us through:

Email: partners@easymarketspartners.com

**Support Channels:** Email/Phone/Live Chat/Affiliate platform

The content of this document will be subject to periodic changes, as and where required. The information herein is to be used as reference only and it is not binding on easyMarkets.

For further details on specific schemes and CPA lists per affiliate/region, please refer the party involved to an easyMarkets affiliate manager or our website <a href="https://www.easymarketspartners.com">www.easymarketspartners.com</a>

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