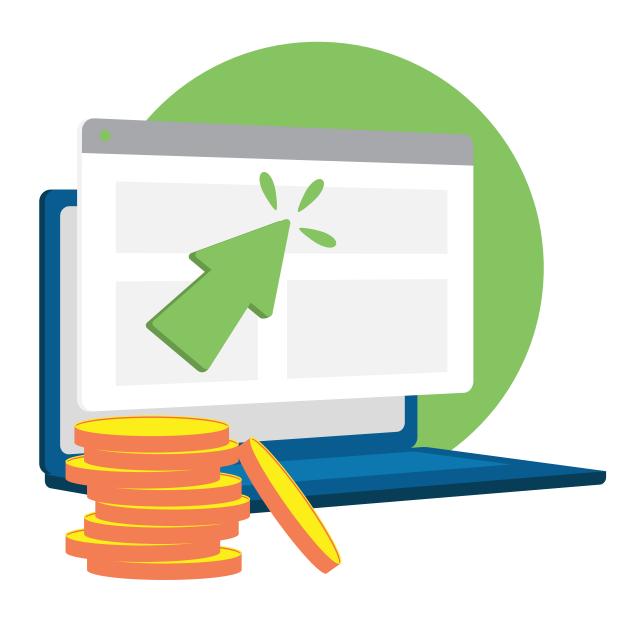
easy Markets Partners

A comprehensive guide for Online Affiliates



Introduction

As one of the longest-running and most successful financial affiliate programs globally (since 2001), easyMarkets is here to help you succeed. We're all about making trading transparent, accessible, and empowering, whether you're just starting out or an experienced trader.









We provide secure, seamless trading across our proprietary web and mobile platforms, as well as MT4, MT5, and TradingView, giving your referrals complete control and flexibility in their trading journey.

With over 275 instruments across forex, commodities, indices, shares, metals, and cryptocurrencies, easyMarkets offers a diverse range of options to attract clients.









Licensed and regulated by top-tier authorities including ASIC, FSCA, FSA, and FSC, we take pride in offering both education and unparalleled client support at the heart of everything we do.

As our affiliate partner, you'll be working alongside us to promote our platform and earn attractive rewards for each new trader you refer. Our affiliate program is key to our marketing strategy, and we're committed to providing high conversions, fast payments, and the tools you need for success.

What easyMarkets offers you

As an easyMarkets online affiliate, you can maximize your earnings through a unique opportunity to benefit from both a generous CPA commission and a 2nd-tier affiliate program.



\$1,000 CPA Commission:

Get paid up to \$1,000 for each new client you refer. This one-time payment is perfect for affiliates who prefer a generous, upfront reward.



10% Commission on 2nd Tier Affiliates:

Earn 10% commission from the earnings of your sub-affiliates. This gives you the opportunity to grow your affiliate network and enjoy a steady stream of passive income.

How it works

As an online affiliate, you have the opportunity to attract traffic from around the world and direct it to your personalized tracking links, easyMarkets landing pages, and our corporate website.

Our affiliate program is designed to **reward** you for every client you refer, offering a CPA commission that varies depending on the client's country of residence.

We offer flexible commission structures tailored to meet the needs of every affiliate, whether you're just starting out or have an established audience. With easyMarkets, you're equipped to earn, grow, and scale your affiliate business at your own pace.



The CPA Model: Earnings Based on Country

| Tiers | СРА | |
|----------------------|--------|--|
| BEST DEAL | \$1000 | |
| TOP Tier 1 Countries | \$600 | |
| Tier 1 Countries | \$400 | |
| Tier 2 Countries | \$200 | |
| Tier 3 Countries | \$50 | |

How You Can Earn: CPA Model Explained

Your commissions as an easyMarkets affiliate varies depending on the country of residence of the referred client and is based on two key elements:

The client's deposit

The client's trading activity

To earn CPA (Cost Per Acquisition) commissions, your referred clients need to meet certain criteria.



First, they must deposit a minimum of \$100 into their trading account.



Then, to qualify for commission, they need to generate a specific gross spread through their trading activity. This varies depending on the market they're trading in.

For example, let's say you refer clients based in **Serbia**. In this case, they need to generate a gross spread of **\$120** to qualify you for CPA payment. This translates to around **3 lots of Gold** or roughly **7 lots of EUR/USD**. The better your clients trade, the higher your earnings will be!

Breakdown of countries per tier and Gross Spread per market

| Top Tier 1 | | |
|------------|--------------|--|
| Country | Gross Spread | |
| Australia | \$80 | |
| Canada | \$80 | |
| Singapore | \$100 | |

| Tier 1 | | |
|---------------------------------|---------------------|--|
| Country | Gross Spread | |
| Bahrain | \$100 | |
| Brunei Darussalam | \$100 | |
| Gibraltar | \$100 | |
| Guernsey | \$100 | |
| Isle of Man | \$100 | |
| Japan | \$100 | |
| Kuwait | \$100 | |
| Monaco | \$100 | |
| New Zealand | \$100 | |
| Qatar | \$100 | |
| San Marino | \$100 | |
| Saudi Arabia | \$100 | |
| South Korea (Republic of Korea) | \$100 | |
| Switzerland | \$100 | |
| Taiwan | \$100 | |

| Tier 2 | | | | |
|------------------------|---------------------|--------------------------------|---------------------|--|
| Country | Gross Spread | Country | Gross Spread | |
| Albania | \$200 | Georgia | \$120 | |
| Algeria | \$120 | Ghana | \$120 | |
| Angola | \$120 | Greenland | \$120 | |
| Antigua And Barbuda | \$120 | Grenada | \$120 | |
| Argentina | \$120 | Guatemala | \$120 | |
| Armenia | \$120 | Guyana | \$120 | |
| Azerbaijan | \$120 | Haiti | \$120 | |
| Bahamas | \$120 | Honduras | \$120 | |
| Bangladesh | \$120 | Hong Kong | \$180 | |
| Barbados | \$120 | Indonesia | \$120 | |
| Belarus | \$120 | Jamaica | \$120 | |
| Belize | \$120 | Jersey | \$120 | |
| Benin | \$120 | Jordan | \$120 | |
| Bermuda | \$120 | Kazakhstan | \$120 | |
| Bolivia | \$120 | Kenya | \$120 | |
| Bosnia and Herzegovina | \$120 | Lao People | \$120 | |
| Botswana | \$120 | Lebanon | \$120 | |
| Brazil | \$120 | Libyan Arab Jamahiriya (Libya) | \$120 | |
| Cambodia | \$120 | Macau | \$120 | |
| Cameroon | \$120 | Madagascar | \$120 | |
| Cayman Islands | \$120 | Malawi | \$120 | |
| Chile | \$120 | Malaysia | \$120 | |
| China | \$180 | Marshall Islands | \$120 | |
| Colombia | \$120 | Mauritius | \$120 | |
| Costa Rica | \$120 | Mexico | \$120 | |
| Cote d'Ivoire | \$120 | Moldova | \$120 | |
| Dominica | \$120 | Mongolia | \$120 | |
| Dominican Republic | \$120 | Montenegro | \$120 | |
| Ecuador | \$120 | Morocco | \$120 | |
| Egypt | \$300 | Mozambique | \$120 | |
| El Salvador | \$120 | Namibia | \$120 | |
| Ethiopia | \$120 | Nepal | \$120 | |
| French Polynesia | \$120 | New Caledonia | \$120 | |
| FYR Macedonia | \$120 | Nicaragua | \$120 | |
| Gabon | \$120 | Nigeria | \$200 | |

| Tier 2 | | | |
|----------------------------------|---------------------|--------------------------|---------------------|
| Country | Gross Spread | Country | Gross Spread |
| Oman | \$120 | Solomon Islands | \$120 |
| Palestine | \$120 | South Africa | \$100 |
| Panama | \$120 | Sri Lanka | \$120 |
| Papua New Guinea | \$120 | Swaziland | \$120 |
| Paraguay | \$120 | Tajikistan | \$120 |
| Peru | \$120 | Tanzania | \$120 |
| Philippines | \$120 | Thailand | \$120 |
| Oman | \$120 | Togo | \$120 |
| Palestine | \$120 | Trinidad and Tobago | \$120 |
| Panama | \$120 | Tunisia | \$120 |
| Papua New Guinea | \$120 | Turkey | \$120 |
| Paraguay | \$120 | Turkmenistan | \$120 |
| Peru | \$120 | Uganda | \$120 |
| Philippines | \$120 | Ukraine | \$120 |
| Russian Federation | \$200 | United Arab Emirates | \$120 |
| Rwanda | \$120 | Uruguay | \$120 |
| Saint Kitts and Nevis | \$120 | Uzbekistan | \$120 |
| Saint Lucia | \$120 | Venezuela | \$120 |
| Saint Vincent and the Grenadines | \$120 | Viet Nam | \$120 |
| Senegal | \$120 | Virgin Islands (British) | \$120 |
| Serbia | \$120 | Yemen | \$120 |
| Seychelles | \$120 | Zambia | \$120 |
| Sierra Leone | \$120 | | |

| Tier 3 | | |
|----------|---------------------|--|
| Country | Gross Spread | |
| India | \$120 | |
| Pakistan | \$200 | |

Getting Started: Step-by-Step Guide

- Register for the easyMarkets affiliate program and gain immediate access to your unique tracking links and promotional tools.
- Select your target markets. Depending on the regions you choose, specific guidelines and regulations will be provided to you.
- Once you sign up, you'll gain access to tracking links and marketing materials (banners, landing pages etc.) that are directly linked to your unique affiliate account. These links automatically track the referrals from your traffic, so you get credit for every account opened and trade placed.
- Start Promoting by using the tracking links and marketing materials provided to drive traffic to easyMarkets. Promote us through your website, blog, social media, or direct referrals.
- Monitor your performance in real-time using your affiliate dashboard. You'll be able to see detailed reports of clicks, conversions, and commissions, as well as insights into the trading volume generated by your referred clients.
- Make data-driven decisions to optimize your campaigns for higher conversions.



Frequently Asked Questions (FAQs)

What is the minimum payout threshold?

The minimum payout threshold is \$250 and payments are provided every 15th of the month or end of the month

How are commissions paid?

Partners are entitled to receive all commissions laid out in the offers as long as the introduced clients abide under the <u>terms & conditions</u> of easyMarkets and the partner themselves is an approved affiliate that abides by all rules laid out in the <u>affiliation agreement</u>.

Can I change my commission model later?

Yes, based on the performance of your affiliate account, we are able to offer flexible schemes designed to fit the needs of every potential partner.

How can I track my affiliate performance?

Through the affiliate platform, you are able to access detailed reports which indicate the performance of your campaign based on traffic, clicks and FTDs.

Are there any restrictions on how I promote easyMarkets?

The promotion of easyMarkets should be online via a website and social media banners/campaigns. The use of signals is not recommended.



Contact & Support Information

If you have any questions or need assistance, our affiliate team is here to help.

You can reach us through:

Email: partners@easymarketspartners.com

Support Channels: Email/Phone/Live Chat/Affiliate platform

The content of this document will be subject to periodic changes, as and where required. The information herein is to be used as reference only and it is not binding on easyMarkets.

For further details on specific schemes and CPA lists per affiliate/region, please refer the party involved to an easyMarkets affiliate manager or our website www.easymarketspartners.com

Risk warning: Options and CFDs (OTC Trading) are leveraged products that carry a substantial risk of loss up to your invested capital and may not be suitable for everyone. Please ensure that you understand fully the risks involved and do not invest money you cannot afford to lose. We are regulated in Australia by ASIC (easyMarkets Pty Ltd- AFS license No. 246566), in Seychelles by Financial Services Authority Seychelles (EF Worldwide Ltd – FSA, License Number SD056), in South Africa by the Financial Sector Conduct Authority (EF Worldwide (PTY) Ltd – FSCA License Number 54018).and in British Virgin Islands by Financial Services Commission – License Number (EF Worldwide Ltd – License Number SIBA/L/20/1135).

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